

CANADA BIKES

2ND NATIONAL BIKE SUMMIT

SPONSORSHIP PACKAGE

May 28-29, 2018

Ottawa, Canada

VELOCANADABIKES.ORG



COLLABORATING FOR A BIKE-FRIENDLY CANADA

This two-day, **National Bike Summit** – with tours of cutting-edge infrastructure, panel presentations, film screening, keynote presentation by leading national and international experts, award ceremony and opportunities to meet and share with local cycling advocates and allies from right across Canada – will be held in Canada's capital **May 28 - 29, 2018** in conjunction with the **7th annual Bike Day on the Hill celebrations**.

BONUS: Participants who **register before March 15th** will be included in a morning of meetings with Members of Parliament, Senators and other national representatives to move the bike-friendly agenda forward. Add your voice to the pan-Canadian call for safe, convenient, accessible cycling for all ages and abilities!





VÉLO CANADA BIKES GOALS:

SHARE success stories and best practices from across Canada and the world through presentations, films, discussions and tours

INSPIRE action by showcasing the myriad benefits of investment in a bike-friendly Canada

MOBILIZE the movement and magnify the voices of everyday cyclists

PARTICIPATE in an exchange of ideas with other visionaries in cycling, active transportation and sustainable urban mobility, engineers and planners, retailers, school-based practitioners, representatives of various sectors of municipal, provincial and federal governments

WHO IS ATTENDING THE CONFERENCE?

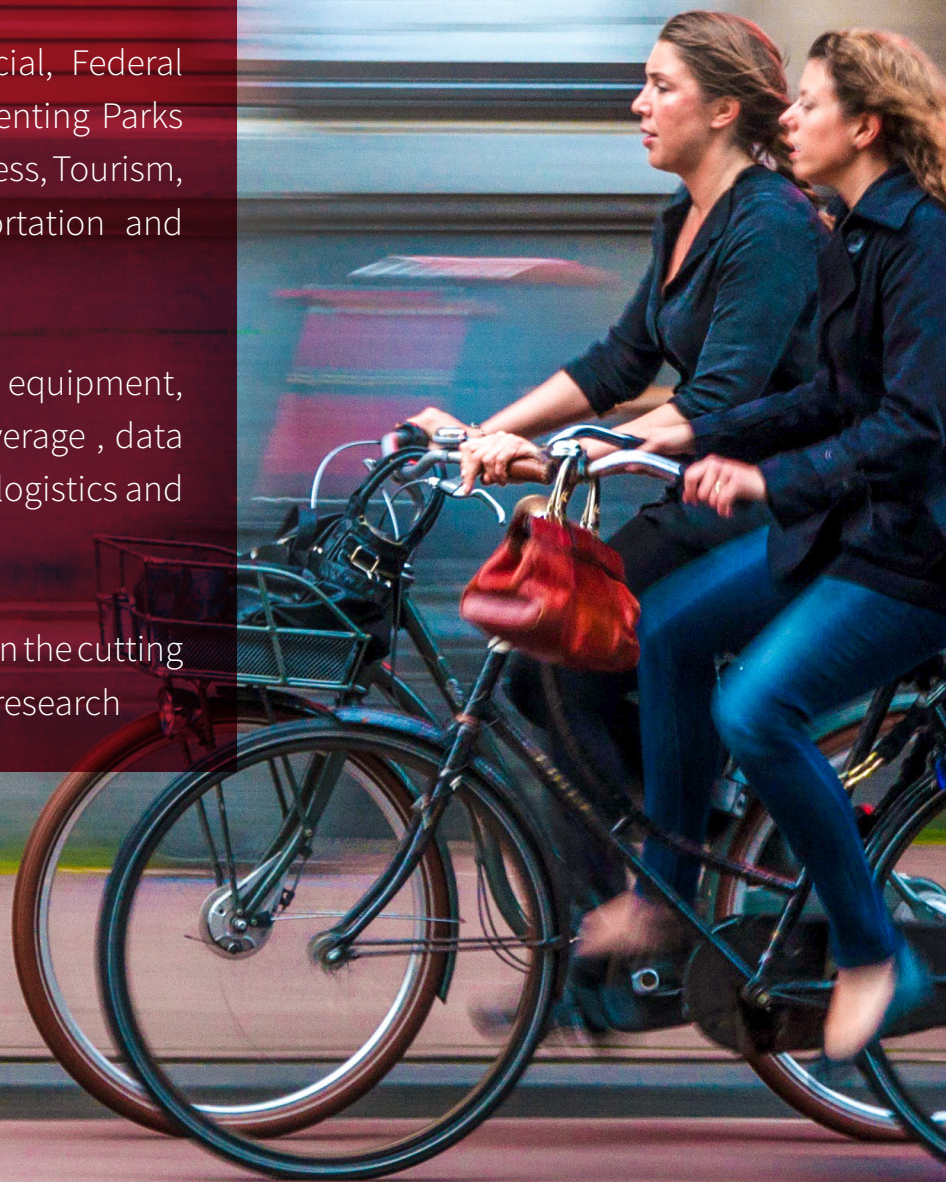
Representatives of local and provincial **cycling organizations**

National stakeholders from allied sectors of health, sustainable mobility, environment, education and more

Government – Municipal, Provincial, Federal departments and ministries representing Parks and Recreation, Health, Small Business, Tourism, Sports and Environment, Transportation and Infrastructure

Industry – outdoor and sporting equipment, clothing, automotive, food and beverage, data collection, information technology, logistics and financial institutions

Thought leaders and academics on the cutting edge of sustainable urban mobility research

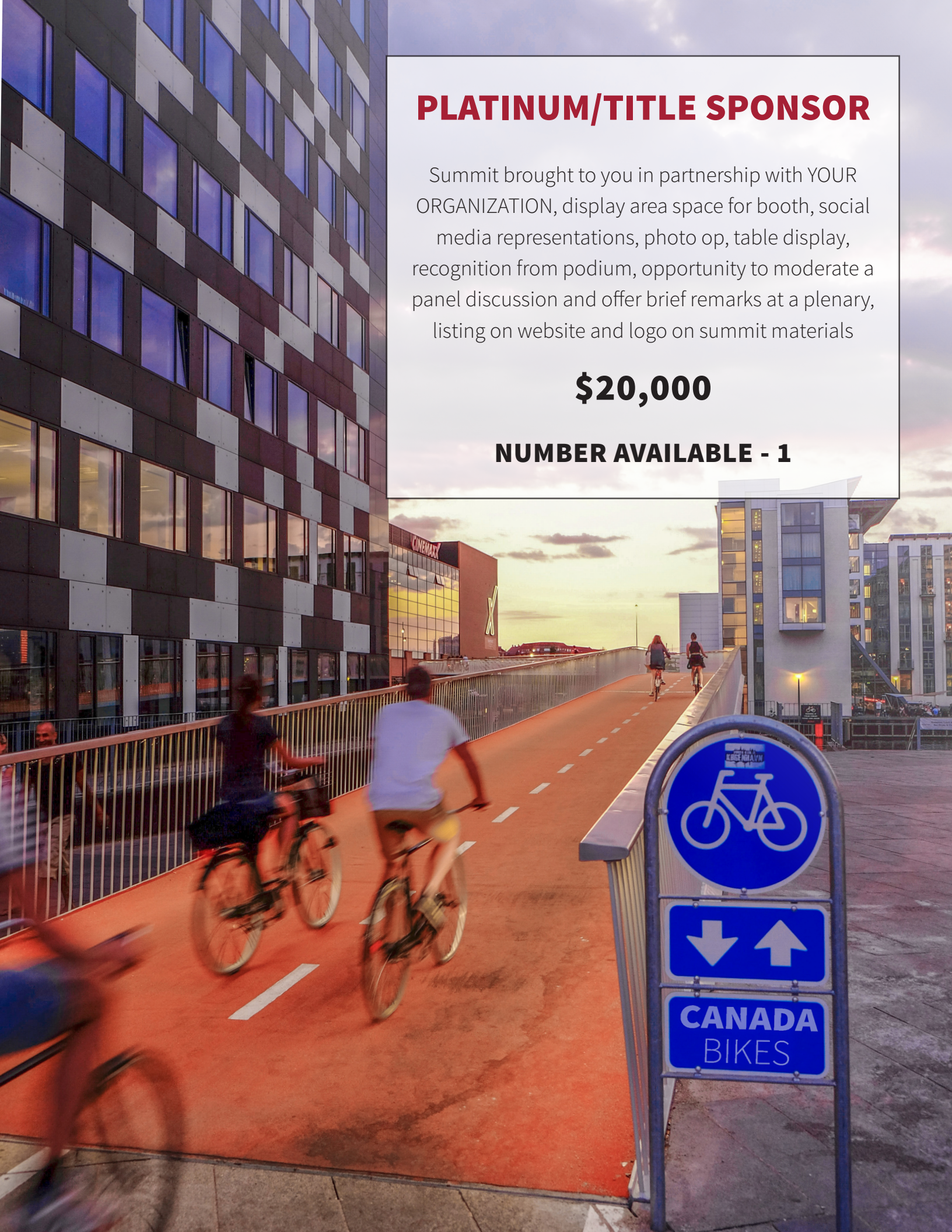


PLATINUM/TITLE SPONSOR

Summit brought to you in partnership with YOUR ORGANIZATION, display area space for booth, social media representations, photo op, table display, recognition from podium, opportunity to moderate a panel discussion and offer brief remarks at a plenary, listing on website and logo on summit materials

\$20,000

NUMBER AVAILABLE - 1



GOLD SPONSOR

Display area space for booth, social media representations, table display, recognition from podium, opportunity to sponsor and/or moderate a panel discussion, listing on website and logo on summit materials

\$15,000

NUMBER AVAILABLE - 1

SILVER SPONSOR

Display area space for booth, social media representations, table display, recognition from podium, listing on website and logo on summit materials

\$10,000

NUMBER AVAILABLE - 2

BRONZE SPONSOR

Display area space for booth, social media representations, listing on website and logo on summit materials

\$5,000

NUMBER AVAILABLE - 3





SUPPORTER

Display area space for booth, social media representations, listing on website.

\$1,500

NUMBER AVAILABLE - 5

NON-PROFIT COMMUNITY PARTNER

Display space for your booth, display table space and mention in social media and on website.

\$500

CONFERENCE TRADE SHOW TABLE

Bring your display, literature or other media to display to 200+ delegates and government partners from all over Canada.

\$250

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